

2017

Annual Lifesaving Report



Contents

- 1** LETTER FROM OUR FOUNDER
- 2** 2017 OUTCOMES COMPARISON REPORT
- 4** PROGRAM SPOTLIGHT: Vaccine Clinic
- 6** 2017 BY THE NUMBERS
- 8** PROGRAM SPOTLIGHT: Working Cats
- 9** MEET THE FOSTER: Ara Storlie
- 10** COMMUNITY SPOTLIGHT: Franky Fund
- 11** A DAY IN THE LIFE: BARCS Spay/Neuter Surgery Team
- 12** 2017 LEADERS OF THE PACK
- 14** 2017 FUNDRAISING EVENTS OVERVIEW & SPONSORS
- 17** FUNDRAISER SPOTLIGHT: Cory Grossman
- 18** HAPPY TAIL: Nina & Rexa
- 19** 2017 AWARDS
- 20** COMMUNITY SPOTLIGHT: Baltimore Orioles
- 21** 2017 IN-KIND COMMUNITY PARTNERS
- 22** PROGRAM HIGHLIGHT: Volunteers
- 24** FINANCIAL REPORT: Fiscal Year 2017

Dear Friends,

What an amazing year we had in 2017.

As a friend of BARCS, you've helped us not only grow our programs, but save more animals than ever before. Through your generous donations, adoptions, volunteered hours and community outreach you've been a part of saving lives this year. We couldn't have done it without each and every one of you.

The daily miracles that we experience at BARCS wouldn't be possible without the support and participation of our community. This year we focused heavily on making our programs and services reach beyond our shelter walls. While taking care of 11,000 animals is a big job, we know that alone it is not enough to effect change in Baltimore. In order to save more lives and decrease our intake at the shelter, we need to make an impact not only with homeless animals, but owned animals too—and the people who love them.

This year, thanks to a generous grant and the help of many volunteers, BARCS hosted a free community pet day in the Cherry Hill neighborhood. In addition to

our long-standing, monthly low-cost clinic, this pop-up opportunity allowed us to provide pet owners in underserved communities with access to free vaccinations, free food, a free training lesson and free pet supplies. That sunny afternoon, more than 300 owned pets were provided services. Lasting relationships were made between our team and pet owners that needed continued support. You can read about our community clinics on page 4.

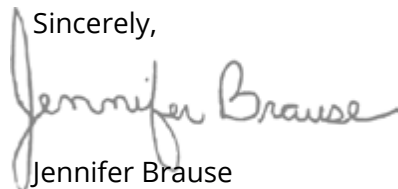
Programs and services that help outside of our shelter walls inform the work we do inside as well. It's a domino effect. When pet owners in our community have the resources they need, less animals wind up homeless. In 2017, with less animals being surrendered to our shelter, we were able to focus heavily on saving animals with medical needs. Our Franky Fund sent a record 900 animals to emergency and specialty medical clinics for the care they needed. This program is special because of its many levels—it embodies the phrase "it takes a village." The Franky Fund is comprised of a network of local veterinary hospitals that provide discounted care to our organization, volunteers who transport animals to and from these clinics, and is supported by private donors. This program—and all the lives saved by it—would not be possible without everyone coming together.

I'm so thankful to our thousands of generous donors, so proud of the accomplishments of our programs, and so happy to serve Baltimore's animals alongside an incredible team of staff and volunteers. But above all, we're so excited to do even more—save even more—in 2018. Thirteen years ago, when I walked into this very same building, only 2% of the animals made it out alive.

This year we saved a record 89%, but we aren't stopping there! With your continued support, we can grant more second chances and happy endings for Baltimore's very-deserving animals.

Choose adoption, volunteer your time, support an animal in need—be part of the change!

Sincerely,



Jennifer Brause

Executive Director and Founder



Dog & Cat Outcomes Comparison Report

2017 2016

ANIMAL COUNT AT THE BEGINNING OF YEAR	209	297
TOTAL YEARLY INTAKE	10,475	10,672
ADOPTION	4,306	4,914
RETURNED TO OWNER	740	746
TRANSFERRED TO PARTNER AGENCY (RESCUE GROUPS, SHELTERS) ¹	1,627	1,958
RETURN TO FIELD (COMMUNITY CATS RETURNED ALTERED AND HEALTHY TO COLONY) ²	2,283	1,483
DIED/LOST IN CARE ³	68	68
EUTHANASIA - OWNER'S REQUEST ⁴	267	314
EUTHANASIA - ALL OTHER THAN OWNER'S REQUEST ⁵	1,139	1,270
TOTAL DISPOSITION/OUTCOMES	10,430	10,753
ANIMAL COUNT AT THE END OF YEAR (STILL IN CARE)	90	216
POSITIVE YEARLY OUTCOMES (SAVE RATE)	89%	88%

Chart Notes:

BARCS calculates Positive Yearly Outcomes and follows record keeping practices as set forth by the Asilomar Accords, a universal data matrix for shelters and rescues to track and report critical data. Asilomar Accords does not include owner requested euthanasia for unhealthy or untreatable pets when calculating shelter euthanasia percentages (see chart note 4).

1) As the largest animal shelter in our state, BARCS relies heavily on our partnerships with nearby shelters and rescue groups (both locally and nationally) to aid with our high-volume intake. These organizations take not only cats and dogs, but also exotic pets, farm animals and wildlife animals that come to our shelter.

2) Previously operated by Best Friends Animal Society staff, BARCS took over the Community Cat Program on July 1, 2016. As a humane way to manage the outdoor cat population, BARCS traps, vaccinates, spays/neuters, and provides additional medical care as needed to outdoor cats then returns them to their original outdoor homes.

3) BARCS is an open admission shelter, which means that we take in and care for all animals that come to our door. Because of this, we get dozens of critically sick and injured animals daily. Our staff veterinarians and Franky Fund partner

Continued on the next page

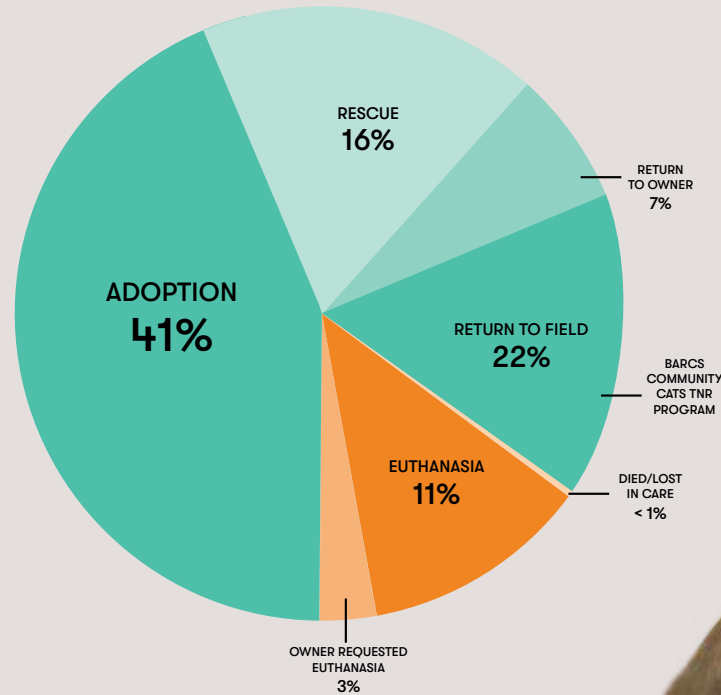
Chart Notes (continued):

clinics work to save the lives of all treatable animals, but sometimes, despite our best efforts, they succumb to their injuries/illnesses. In addition, during the summer months, our shelter takes in hundreds of neonatal kittens. While most of these newborns are able to be saved with round-the-clock care and bottle feeding, some—despite our greatest efforts—are unable to thrive.

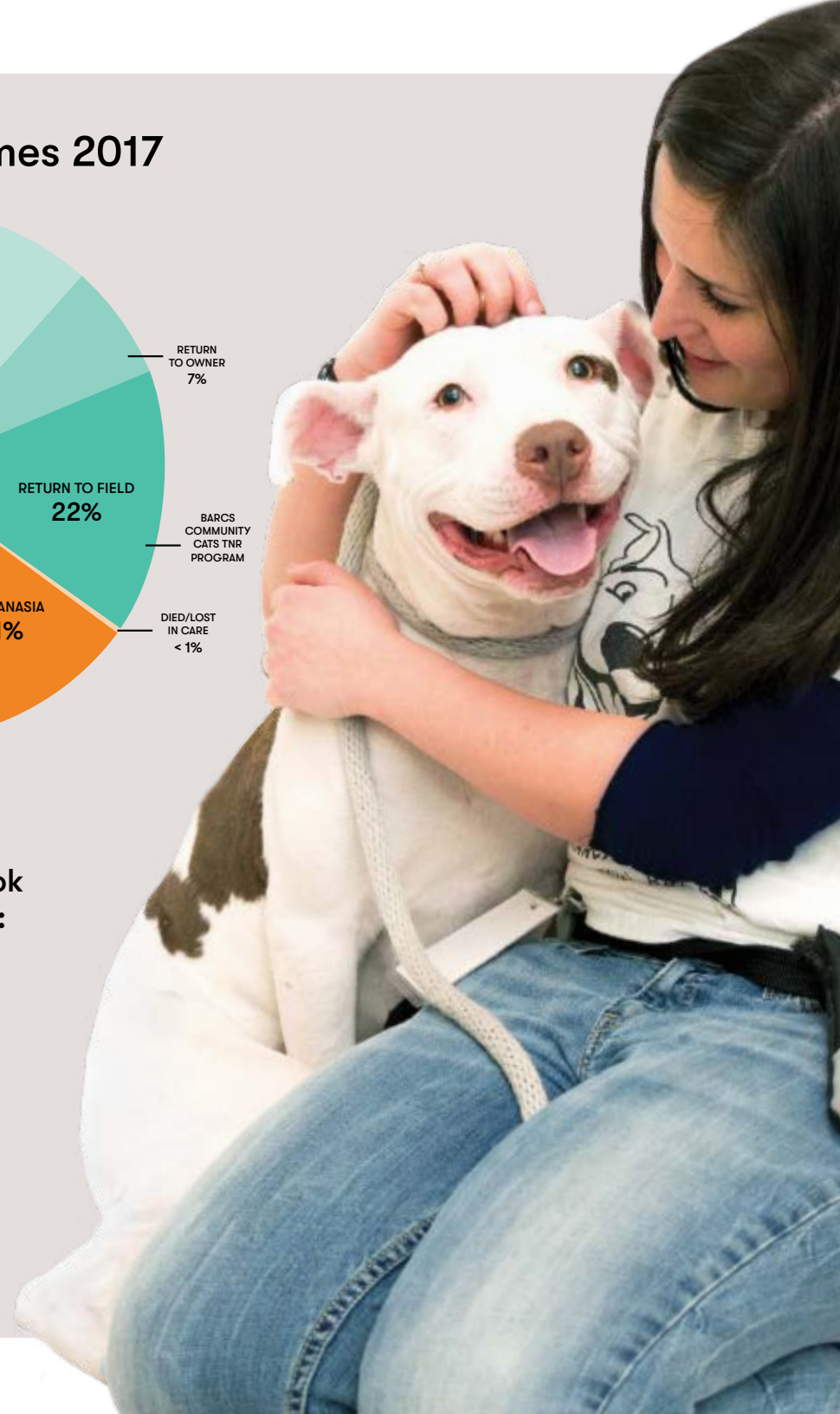
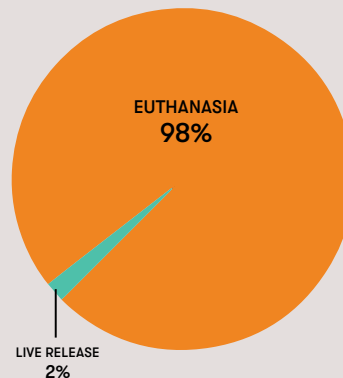
4) Owner requested euthanasia is a low-cost public service that BARCS provides to Baltimore City pet owners in need. This program is for pets that come to our shelter that are terminally sick, suffering, are unable to be treated or have a dangerous bite history. BARCS' medical team and program staff evaluate all requests for euthanasia, and if we feel those animals can be saved, they are.

5) The most common reasons for euthanasia are due to aggression, animals that are seriously sick and unable to be medically treated, and animals who have reached the end of their lifespan. Also factoring into this selection is cost-to-save, foster availability and shelter space for long-term, intensive care. BARCS saved all healthy and friendly animals again this year and continues to save more and more medical cases each year thanks to donations to our medical care funds.

Dog & Cat Outcomes 2017



2004 (Before BARCS took over shelter operations):





Giving Back

BARCS' monthly low-cost clinic and pop-up free community clinics are helping pet owners and reducing the number of homeless animals in Baltimore.

As loving pet owners, we want to keep our pets healthy, happy and free from pain and suffering. Saving lives, improving health and well-being, and building a strong community are all important parts of BARCS' mission. In recent years, our organization has focused on creating and growing programs that help pet owners in underserved areas of our community. BARCS' vaccine clinic provides recurring low-cost services to hundreds of pets and their owners each month. This program is BARCS' way of giving back, and of understanding the unmet needs of the people and pets of Baltimore. This popular monthly program helps families in Baltimore City care for their animal's needs, serving nearly 3,000 pets and their owners each year. Pet owners can also

Continued on the next page

have their pets vaccinated and microchipped, as well as purchase or renew their Baltimore City Pet License.

Ben Harris is one of the many volunteers working at the monthly clinics. He said, "I enjoy volunteering at the vaccine clinic because it helps both animals and the community at the same time. It's an important service that is provided at a low cost to residents. It also offers staff and volunteers a great opportunity to educate people about responsible pet ownership and about the many lifesaving programs BARCS provides for the community."

The clinics are made possible through the generosity of our supporters. In 2017, thanks to generous grants and donations, BARCS was able to offer two additional pop-up clinics in underserved, "vet desert" communities where transportation is limited. At these clinics, all services including spay and neuter were free to the public. In April of 2017, we visited our neighbors in the Cherry Hill community with an event we called "Free Community Dog Day." Hundreds of families and their dogs visited our pop-up clinic in the grassy field at New Era Academy High School. **Thanks to a grant from Maddie's Fund, dogs were provided vaccines, leashes and collars, food, vouchers for spay and neuter, and animal-positive activities for children.** With the necessary funding, we hope to continue to provide these additional clinics in the future, as well as our monthly low-cost clinic.

Focusing on programs that help owned pets in our community, not only extends our lifesaving reach past our shelter walls, but also helped reduce the number of homeless animals entering our shelter in 2017. ■

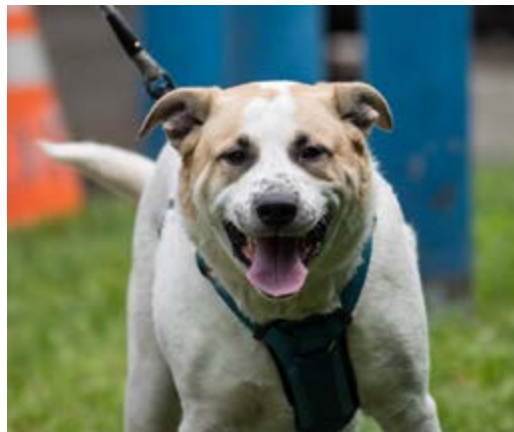
For information on how to use the services of BARCS' monthly vaccine clinic, please visit www.barcs.org/programs. For information on how your company or group can sponsor a free community pet day to help pet owners in need, please email give2barcs@gmail.com.

3,087

Number of low-cost or free vaccines given and microchips placed for owned pets in our community

2,965

The number of owned animals in underserved or "vet desert" communities that benefitted from our clinic programs



By The Numbers

It's more than just statistics, every single number is a life saved, an hour volunteered or a dollar fundraised to help homeless animals in our community. And that's what BARCS is all about, thousands of individual moments, choices and successes that make up the bigger picture. This year we took in 11,703 animals. Each and every one was uniquely treated for the care it needed, and these numbers reflect just how we did it!

89%

The dog and cat save rate for 2017, a record for our organization— together we can save even more!

5,792

The number of spay/neuter surgeries performed by our veterinary team in 2017 (read more on page #).

900

The number of animals with extraordinary medical needs that were cared for through the Franky Fund, supported by private donors and a network of veterinary clinics in our community (read more on page 10).

95

The number of Working Cats that found alternative “homes” in barns, wineries, breweries, farms, museums and other settings (read more on page 8).

328

The number of BARCS alumni dogs that benefitted from our free training program. (Like Lillian, pictured right!)



32,920

The amount of volunteered hours logged in 2017. Thank you, volunteers!

2,965

The number of owned animals who received vaccinations through our low-cost monthly clinic.



13 Years

In 2017, BARCS celebrated our 13th birthday as a nonprofit-run shelter! Over the years we've seen so much change and growth, all possible because of your support.

755

The number of senior animals that found homes with no adoption fees thanks to the Love Lasts Forever program. This program focuses on finding homes for animals 5 years and older.



657

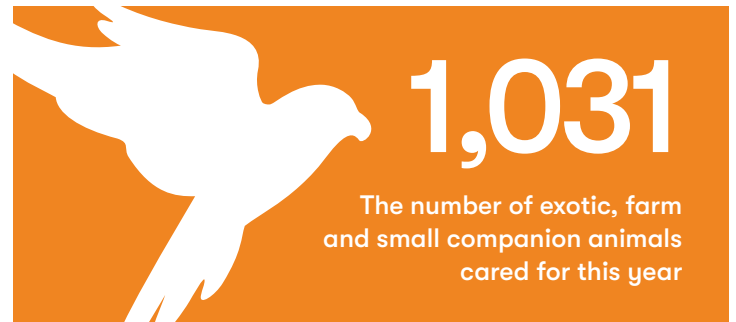
The number of animals who found their forever homes on the BFF Waggin or through off-site store locations.

16%

Did you know that 16% of our animals find a positive ride out of the shelter through partnering rescues?

1,067

The number of cats and dogs cared for through our foster program in 2017. Thank you, foster families!



10,623

The number individual donors who supported BARCS in 2017. Thank you all for your gifts that gave our animals a second chance at 'home' and happiness!

\$12.8K

The cost to operate our shelter per day in 2017.





Cats for Hire!

The BARCS Working Cat program is finding non-traditional homes for hard-to-place shelter cats.

Back in the days when most families lived on farms, animals had jobs to do. Horses pulled plows, dogs herded cattle and cats kept the mice population in check. These days, most of us keep animals as pets. They're treated like family. A pet cat will likely be found lounging lazily on a chair or sprawled on the floor being warmed by the sun's rays – until the sound of the can opener rouses it from slumber. But that's not the case for all cats. At our shelter, we meet many cats that exhibit traits not suited for domestic living—we call these our "Working Cats."

This year, 95 cats were saved because of the Working Cat Program. Inky (pictured left) is one of those cats. Before entering our care, Inky was found living in a house that was piled high with refuse. When humans came near, he lashed out angrily in fear. Our staff kept a close watch on him at the shelter to see if his behavior would change, but it didn't. It was going to be challenging to find an adoptive home for this sharp four-year-old kitty.

Like many business owners, Tom Foster and his business partner Colin Marshall were battling a rodent problem at Diamondback Brewing Company here in Baltimore, Maryland. And they knew they had to do something about it. Their 7,000-square-foot city brewing facility was warm and filled with the barley used to brew the beer. "It was mouse heaven," Tom said. Traps baited with cheese or peanut butter had proved ineffective, and they didn't want to use a chemical solution around the barley if they could avoid it. So, when the BARCS Working Cat Program contacted them and told them about Inky, they decided to give him a try.

"The first day that he was here, he was hissing and really unhappy," said Tom. "I thought, 'Oh, I don't know if this is going to work out.' But then, at the flip of a switch, he settled in. I don't think he's hissed once since that day." Within a week, Inky caught half a dozen mice, and today, the brewery's rodent problem is history. "We haven't had a single mouse problem since Inky came," Tom said.

Before BARCS developed the Working Cat Program, a cat like Inky didn't have many options. Some cats can't be placed in a home because they won't use a litter box, or are feral and aren't

Continued on the next page



socialized. For these cats, the Working Cat Program can be a lifesaver. The program places difficult-to-adopt cats on farms, and at warehouses, nurseries and other commercial settings where their natural talents can be put to good use. The BARCS Working Cat Program spays or neuters the cat for free, and surgically implants an identifying microchip. Adopters provide food, shelter and medical care to the cats. It is an interdependent relationship that works for all parties.

As for Inky, "He's gotten extremely friendly," said Tom. "He'll let me pick him up now. He'll even jump on my lap when he wants to be petted." Inky now has his own 'office' with a nameplate, and soon he'll have a brew named in his honor. ■

The Working Cat program is funded partially by grants from the Petco Foundation and Best Friends Animal Society. The remainder of the expenses are covered through private donations from supporters like you. For more information on how you can adopt a Working Cat or help the program, please visit www.barcs.org/programs.

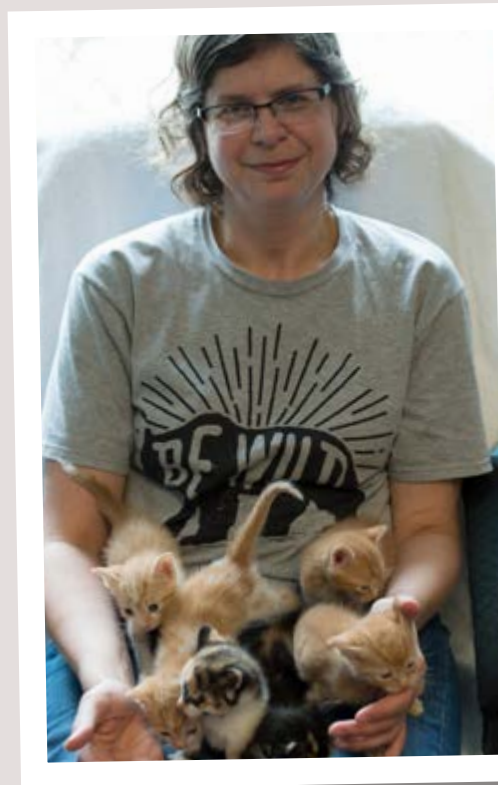
Meet the Foster: Ara Storlie

BARCS Foster Ara Storlie cared for 86 cats and kittens, over the course of a year, in her home, making her our top foster in 2017. Foster care volunteers provide temporary care for kittens, puppies, dogs and cats. Fosters, like Ara, give a second chance to animals

who needs temporary relief from the shelter as they grow or heal from injury and illness.

"Being a foster is not always easy and there are heartbreaks along the way, but it is worth it to give the youngest, sickest and most vulnerable animals a chance to thrive," says Ara. And that's exactly what she did this year for a kitten named Zoie. Zoie came into BARCS only two weeks old with such a severe upper respiratory infection in her little body, we didn't know if she would make it. Ara welcomed Zoie to her home, hoping for a full recovery, but prepared for the worst. With supportive care and Ara's attentiveness, Zoie made it! Even though Ara had grown very fond of little Zoie over her weeks of recovery, she found her a wonderful adopter. "When one foster goes to their forever home there is always another one in need of help. I rejoice with each adoption because it gives me the opportunity to help another animal," she says.

A big thank you to Ara and all of our incredible fosters who opened their homes to animals in need in 2017!



Giving Them a Second Chance

Saving lives is truly a community effort. BARCS' Franky Fund Program partners with local veterinary clinics to provide medical care to sick and injured animals.

This year, BARCS' Franky Fund cared for nearly 900 animals with extraordinary medical needs. Named after Franky, a special puppy who was the first recipient of care through this fund, the Franky Fund provides outside emergency and specialized medical care to homeless animals that enter our shelter, like Trooper (pictured right).

Sweet Trooper was found wandering on the side of a city road—his front leg was terribly injured. Trooper was fumbling between dragging it and trying to hold it close to his body. A good neighbor compassionately picked him up and brought him to BARCS. He received medical treatment through the Franky Fund, and nourishment and love at our shelter. Trooper is now fully healed and is tremendously loved by his new family. His story is just one of many this year.

The success of this program is made possible by gifts from individual donors and partnerships with local veterinary hospitals and specialty clinics. These Franky Fund partner hospitals provide services to BARCS' homeless animals at a generous discount to our shelter. As we strive to save more animals each year, we've welcomed new partners and thank our veteran partners for growing with us. Because of our Franky Fund partners' willingness to help, BARCS was able to say 'yes' to more animals who needed our help in 2017. ■



Thank you to all those who made a contribution to the Franky Fund this year and to the following clinics for your partnership and ongoing support:

Academy Animal Hospital
Ally Veterinary Imaging
Ambulatory Veterinary Surgery
Anne Arundel Veterinary Hospital
Atlantic Veterinary Internal Medicine and Oncology
Belvedere Veterinary Center
Boston Street Animal Hospital
Chesapeake Veterinary Cardiology Associates
Eastern Animal Hospital
Emergency Veterinary Clinic
Erdman Animal Hospital
Essex Middle River Veterinary Center
Everhart Veterinary Hospital
Frederick Road Veterinary Hospital
Hillendale Animal Hospital
Homeward Bound Mobile Vet
IntraPet Imaging
Johns Hopkins Medicine/Pathology Department
Lakeshore Animal Hospital
Little Angels Pet Clinic
Loving Pet Care Hospital
Main Street Veterinary Hospital
Maryland Veterinary Surgical Services
Mount Carmel Animal Hospital
Negola's Animal Care
Pet+ER Towson/Columbia
Pikesville Animal Hospital
Swan Harbor Animal Hospital
Veterinary Neurology of the Chesapeake
Veterinary Ophthalmology Clinic
Veterinary Orthopedic and Sports Medicine
VetVision

A Day in the Life: BARCS Spay/Neuter Surgery Team

BARCS is a high-volume shelter. That means that as we work to save more lives each year, our programs must grow to meet our needs...even if the square footage of our building does not. If you didn't know where to look for our surgical "wing," you might miss it. What was once a series of closets, is now a high-volume spay/neuter surgery program, fixing more than 5,000 animals in 2017. Because every animal that gets adopted from our shelter leaves spayed/neutered, along with serving a robust TNR Community Cats Program (TNR: trap, neuter, return), our team is performing up to 25 surgeries each day, seven days a week.

The surgery team begins their day early, often before the sun rises. Each of their furry patients are prepped according to their

individual medical needs. Routine spay and neuter surgeries take up most of the day, but being an open-admission shelter means that emergencies can arise at any time. The team remains flexible to what each day brings--always ready to save lives.

In addition to spay/neuter surgery, the surgical team performs operations on injured and sick animals as well as sedated grooming and dentistry. In-house procedures such as removing unsavable injured eyes and limbs, or cleaning and debriding wounds, allows BARCS to save more animal's lives each year. We are proud to have such a talented and dedicated surgery team here at BARCS.



How big are their hearts? Our BARCS surgical team made national news in both 2016 and 2017 for their extra special bedside manner. Check out our Facebook page to see them singing and gently dancing with animals waking up from surgery: www.facebook.com/BARCSbaltimore

LEADERS



The BARCS Leaders of the Pack are a special group of people who understand that they aren't just providing support—they are saving lives. BARCS' Leaders of the Pack have made generous monetary contributions of \$1,000 or more in calendar year 2017 to help us continue our work finding homes for Baltimore's homeless pets. Through their donations, Leaders of the Pack members provide the critical resources necessary to support and expand BARCS' programs, allowing us to save more lives each year. Thank you all for your support.

Event Sponsorships: page 15, In-Kind Donations: page 21

Miracle Makers | \$15,000 & above

Anonymous (3)
 Baltimore Orioles
 Best Friends Animal Society
 Brown's Toyota of Glen Burnie
 Ann Clapp
 Kelly and Josh Nelson
 Maria and Matthew Wieters
 Maryland Department of Agriculture
 The Mia and Lucy Fund: Doug Loizeaux
 Nancy Sherertz Family Foundation
 Network For Good
 Royal Farms Arena
 Petco Foundation (*page 25*)

PetSmart Charities (*opposite page*)
 Janice Silvers and Paul Bekman
 The Snyder Foundation for Animals

Leaders | \$10,000 - \$14,999

ASPCA
 Baltimore Tattoo Museum
 Body Jeweler, LLC
 Dr. Louis and Anne B. Schneider Foundation Trust
 Edith J. Goode Residuary Trust
 Harvey Agency, Kathy Harvey
 Jerry's Toyota
 Miller Value Partners
 Pet Valu

Champions | \$7,500 - \$9,999

Kristie and Joe Shields
 Mars Petcare
 The Trexler Foundation: Jeff Abarbanel, Trustee; David Goldner, Trustee

Heroes | \$5,000 - \$7,499

Susan and Mark Adams
 Kristin Brillantes
 Elsie Procter Van Buren Foundation
 Dr. Bobbie Mammato and Barry Scholl
 Juanita Burns Memorial Foundation
 Maddie's Fund
 Metropolitan Maintenance Company
 Strong City Baltimore
 Ronnie Garrison Stanley
 Mr. and Mrs. George Van Dyke
 Whole Foods

Guardians | \$2,500 - \$4,999

Anonymous (2)
 Bedco Mobility
 Blue Pit BBQ
 Jennifer and William Burgy
 Benita Furman
 Joe Gardill
 Donna Grauel
 Jane Hennegar
 Humane Society of the United States:
 Annie Lee Roberts Emergency Fund
 Caroline Griffin and Henry E.
 Dugan Jr.
 Carol Hyman
 John J. Leidy Foundation
 Janet Kruba
 Stephanie Martin
 Sandy McLelland
 Sandra and Frank Morabito
 Nancy Glazer Dickman Family Foundation
 PNC Bank
 Angel and John Rallo

Linda and Zelig Robinson
 Linda Schneider
 USA Bouquet via Safeway
 Anne Yastremski
 Zappos for Good

Friends | \$1,000 - \$2,499

Anonymous
 Leslie Adams
 Scott Anderson
 Gillian Armstrong
 Art and Marianna Widmann
 Charitable Fund
 Donovan Atkins
 Richard Baker
 Banfield Pet Hospital
 Jennifer Bartley
 Lindsey Baugher
 Pamela Beam
 Elizabeth and Lawrence Beares
 Lauren Bennett
 Bill and Melinda Gates
 Foundation
 Black Lotus Tattoo
 Seeber Bodine
 John and Elizabeth Booker
 Kaitlin Boswell
 Jeannette and William Bottner
 Lauren and Steven Boyle
 Glenda Brooks
 Elizabeth Brown
 Mallory Leigh Carellas
 Kevin Carey
 Charm City Vet Hospital
 Becky Clifford
 Richard Cohen
 Kim Corrigan
 William Cozzo
 Barry Daly
 Deb Kielty Family Foundation
 Dental Professional Associates

Mary Deskins
W. Gary and Sharon Dorsch
Downtown Dog Resort and Spa
Karen Dubs
LeSales Dunworth
Janna Durante
Jim Van Dyke
Rosemary Edghill
The Eliasberg Family Foundation
Elaine Everhart
Kim Farrell
Jodi Faye
Fell's Point Main Street
Pledgeling Foundation
The Buddy Foundation of
Maryland
Ironman Foundation
Greystone Foundation
Jeanne Giorgilli
Christine Golczynski
Adam Goldberg
JoAnn Goldberger
Patricia Gordes
Mary and Richard Gorman
Joy and James Hale
Nan Hayworth
Scott Hayworth
Tarisa Holbrook
The Howard C. Muller and
Marguerite E. Muller
Charitable Foundation
Kelly Dunnigan-Hupfeld
The Ian McDonald and Molly
Saint-James Charitable Gift
Fund
Jennifer Terry of Rustic
Revival Company
Rebecca Jernigan
Paul Jesson
Jürgen Joslin
Regina Kakadelis

Louise Keelty
Gabor D Kelen
Chris and Mary Ellen Kiehne
Liam Knott
Darlene Knott
Sharon Knox
Ann E Kuczarski
Ramona Kunkel
Zhi Li
Caren Lichter
Ann Liu
Katelynn Lowensen
Baltimore Magazine
Ann Majerik
Mary Malone
MAP Enterprises
Rand Mason
MCCS Fund
Gary McFaline
Kimberly Meany
Merritt Athletic Clubs
Kimberly Middleton
Sanford and Gloria Mirman
Virginia Moore
Yarrow Morgan
James A. Moro
Michelle Murray
Gina Naylor and Jim Potter
Susan Nestler
William Newman
Stephanie Nucci
Mike Nugent
McInnes Palmer Orthodontics
Lori Paserchia
Mary Pitts
Points South Latin Kitchen
Roselyn Radcliffe
Jane and Jeremy Reed
Linda Reiter
Rachel and Stephen Rigg
Karen Riley

Richard Rinehart
The Robb and Elizabeth
Tyler Foundation
Williams Rogers
Heather Sachs
Barry Schapiro
LuAnne Seipp
Charles Siegman Trustee
Janine and Aaron Slagle
Maryland Feline Society
Tanya Spencer
Laura Steele
Alice Sternberg
Kim Strickland and John
Lawson
Rebecca Stuart
Julie Sturges
SunStream Vacation
Sowebo Arts
The Timothy and Carolyn
Taylor Charitable Gift Fund
Susan Tonascia
Margaret and Mark Tribett
Eric Trouton
John Wagener
Mark Warren
Maria Wawer
Wayward Smokehouse
Jan Wiczynski
Shannon Wilson
Jordan Wilson
Tim and Shirley Yoon
Gerald E Zelinski

*For more information on
becoming a BARCS Leader
of the Pack in the coming
year, please visit
www.barcs.org/donate.*



Miracle Maker Spotlight: PetSmart Charities

We'd like to recognize PetSmart Charities for their ongoing financial support of BARCS' mission and programs. In 2017, PetSmart Charities awarded BARCS a leadership gift of \$266,000. This grant supports two of BARCS' lifesaving programs. First, our Managed Intake Program is helping pet owners by providing or locating the resources they need to prevent surrender to the shelter. Additionally, PetSmart funds our Spay and Neuter Program (page 9), which manages pet overpopulation in our community. In 2017, our surgery team performed 5,792 spay/neuter surgeries—a record number for our organization! Throughout this report, you will find additional stories and data that support the importance of this grant. Thank you, PetSmart Charities, for all you do for BARCS and the Baltimore Community at large.



Cat Hair: That's What's in for Spring!

Another successful Pawject Runway gets animals adopted and raises critical funds for our shelter.

For five years, BARCS has partnered with the Show Your Soft Side anti-animal abuse campaign to bring Pawject Runway to Baltimore. This star-studded event pairs adoptable animals from our shelter with big names from the NFL to the soccer field for a fashion show like no other—or as we like to say, “This ain’t your mama’s fashion show!” This year, more than 1,200 people attended the event sponsored by Pet Valu and held at Royal Farms Arena. The runway show kicked off with a heartfelt message from BARCS board member and general manager of the Royal Farms Arena, Frank Remesch, and concluded with a special surprise from Philadelphia Eagle and former Baltimore Raven Torrey Smith. Torrey and his wife Chanel had pledged to cover all of the adoption fees for each animal on the runway. The audience roared with applause and the adoption applications came flooding in.

Continued on the next page

All of the animals found homes. Big-hearted Baltimore Raven, Ronnie Stanley, adopted one of the four-footed models, Rico, to add to his furry BARCS alumni family. Baltimore Raven, Alex Lewis, already has a full rescue house, so his sister adopted his runway companion Chan—the top hat wearing puppy that slept in Alex's arms as he walked the runway. And, this year's Junior "Softie," Avery Lippe, convinced her dad that Connor, the scruffy who-knows-what mix, was going home with them!

In total, more than \$130,000 was raised that evening to save the lives of the homeless and abused animals of Baltimore City. A big thank you to the volunteers, foster families, sponsors and attendees that made the 5th annual Pawject Runway a success. We are honored each year to work together with Show Your Soft Side on this event, but more importantly in our fight to end animal abuse in Baltimore. This lifesaving partnership extends beyond the catwalk and into our community. Thank you for your ongoing support.

The 5th annual Pawject runway was co-chaired by BARCS board members Frank Remesch and John Rallo, with a lead sponsorship gift secured by Joe Dent, BARCS board member and chief store operations officer at Pet Valu. ■

Pawject Runway is a signature event held annually in May. For more information, please visit www.pawjectrunway.org.

2017 Event Sponsors

Thank you to our 2017 event sponsors, generously donating \$1,000 or more monetarily to support the following events:

BARCStoberfest:

Baltimore City Sheriff's Office
Banfield Pet Hospital
Blue Pit BBQ
CarMax Foundation
Chesapeake Veterinary
Surgical Specialists
The Dolben Company
Emergent Biosolutions
Reliance Fire Protection
Walmart Foundation
Gasket Guy of Baltimore
Harbour Sign & Graphics
ProMD Health
IDEXX
Law Office of Peter Nicholl
Maryland Lottery and
Gaming Control Agency
MEC2
Merck Animal Health
Miller Value Partners
Mount Carmel Animal
Hospital
PayPal
Pet+E.R.
Pet Valu
Spektor Family Foundation

State Farm - Cyndi Kuhn
WBAL Radio, 98 Rock

BARCS Crawl:

Tito's Vodka
MWR Investigations

Troopers and Tails:

Ahold Financial Services
John Beckworth
CLRA Group
Teamsters Joint Council No. 55
Delta Dental
DPI Specialty Foods
Harvey Agency
Law Office of Peter Nicholl
UFCW Local 400
Meltzer Group
Pet Valu
Rothschild Asset Management
Group Vision Service, Inc.

Pawject Runway:

Baltimore Injury Clinics
Baltimore Ravens
Dugan, Babij, Tolley and Kohler
Gary & Robin Bozel Charitable

Foundation
Gary Bozel & Associates
Harvey Agency
Moxie Rocket
MTA
Pet+E.R.
Pet Valu
RBC Wealth Management;
Dyer, Kroneberger &
Hobson Group
Industrial Roll Company
Tito's Vodka
Matthew & Maria Wieters

Wine Tasting:

Corner Bakery Cafe
Midway Liquors
Pet Valu
Second Chance

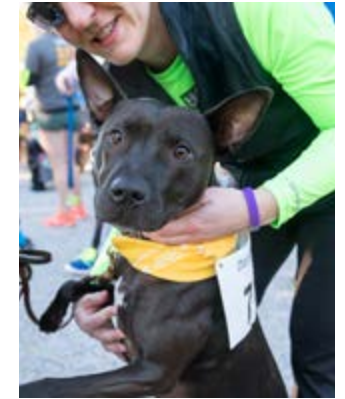
Baltimore Rooftop Days:

The Buddy Foundation
of Maryland

Paw-ty On!

Total 2017 Event Fundraising: \$761,572

Pun intended: We're party animals here at BARCS! In 2017 we had an incredible amount of fun all while fundraising for critical dollars to help us save more lives. A big 'thank you' to everyone who joined us or contributed to a BARCS event this year.



Major Event Highlights:

BARCStoberfest: \$294,000

Our annual festival in Patterson Park. Includes a 5K run, shopping market, beer garden, yoga with your dog and more fun!

Pawject Runway: \$130,000

In partnership with our good friends from Show Your Soft Side, Pawject Runway is the hippest fashion show on four paws. Famous athletes, rockers and media personalities hit the runway with BARCS' adoptable animals...in tutus!

Wine Tasting: \$46,000

More than 50 vendors, coordinated by Midway Liquors, serve wine samplings among the thrifty antiques of Baltimore's Second Chance warehouse.

Troopers & Tails: \$60,000

BARCS Board Member Ritchie Brooks and his FOP #69 team host a great day of golfing, auctions and networking at Fairway Hills Golf Course in Columbia.



Fundraiser Spotlight: Cory Grossman

When you pair two things you love, golf and helping homeless animals, raising money is both enjoyable and successful!

For three years, BARCS supporter and volunteer Cory Grossman has been planning and hosting the annual Paws at the Point golf tournament. For Cory, it was an easy fit to marry his two biggest passions to create a fun and lifesaving afternoon on the links.

"After I adopted my dog, Lola, from Tara's Animal House Rescue by way of BARCS, I was inspired to create a fundraiser that could help save more dogs like her," said Cory. "I recognized that the two things that BARCS needs most is adopters and donations. I had already taken the first step by making Lola a part of my family, and that experience inspired me to try my hand at the second part: fundraising."

And so, together with his wife Stephanie, Cory decided to host the very first Paws at the Point golf tournament in 2015—and it was a smash

hit! The event raised \$11,000 for BARCS, making Cory a top fundraiser, eager to do it again the next year. Along with his committee consisting of his father, Paul Grossman, and his co-worker, Jeff Crosley, this unstoppable team plans to raise even more money this upcoming year.

In total, Paws at the Point has raised more than \$40,000 over the years, which has translated into food, shelter, medical care and lifesaving programs for the animals we serve. We are incredibly thankful to Cory, Stephanie along all of our supporters who hosted fundraisers and donation drives on our behalf in 2017. ■

If you have a passion, a great idea, or a knack for throwing a great party, we hope that you too will consider creating a fundraiser for our shelter! Learn more online at www.barcs.org/give.



2017 Top Individual Fundraisers

Our top fundraisers are a special group of supporters who used their talents to raise funds of \$5,000 or more in 2017 through events or peer-to-peer fundraising.

Michelle Green
Chris Stickel
Robin Duval

Janice Silvers and Paul Bekman
Cory Grossman (pictured above)
Thank you, all, for your dedication!



Awards and Recognition

BARCS wins the Lifesaving Luminary Award at the 2017 Best Friends National Conference and receives special acknowledgement from the Baltimore Orioles organization!

Lifesaving Luminary Award:

In 2017, BARCS was honored at the annual Best Friends National Conference, winning the 2017 Lifesaving Luminary Award. This award recognizes a shelter that is making big changes within their organization and community, as well as being a leader in innovation and overcoming challenges. Thirteen years ago, BARCS was created because Baltimore's animals deserved better. With a 2% save rate at the time of our inception, there was nowhere to go but up. With the support of our community, BARCS has been growing and improving ever since. With saving lives at the forefront of our mission, BARCS welcomes new programs and sheltering concepts year after year, in order to do the best for the animals in our care. Thank you to Best Friends Animal Society for recognizing BARCS, and to all of our supporters who have helped us save more and more lives each year.

Birdland Community Heroes:

The Baltimore Orioles Birdland Community Heroes program recognizes local individuals who demonstrate heroism through their positive contributions to their community in fields that care for, serve, protect and improve the lives of others who are most in need. In 2017, the Baltimore Orioles recognized BARCS Founder and Executive Director Jennifer Brause for her service to the animals and people of the Baltimore Community. In Jennifer's honor, the Orioles generously donated \$2,500 to BARCS to support our lifesaving mission. Read more on page 20, about the Orioles additional fundraising contributions and collaborative youth reading program. ■

Making Home Happen

Bonded pair Nina and Rexa just needed a second chance

Before Nina and Rexa were surrendered to BARCS, they had little human contact. For ten years, these litter mates lived a majority of their life outside in the backyard of a Baltimore row home. It had been a long time since they had veterinary care.

Even as we make great strides in the overall welfare of our city's animals, far too many pets in Baltimore aren't considered pets at all—much less family members.

Nina and Rexa were “outdoor dogs” for a decade. They came to our shelter with a lot of fears: the fear of being touched, the fear of strangers and the fear of anything new. We knew it was going to be an uphill journey to find them the happy ending they deserved—What did a happy ending look like for these girls?

For more than two months, our staff and volunteers patiently worked with Nina and Rexa. Progress was made in tiny increments. First, Rexa began seeking human affection. She figured out that pets were pretty great. She learned that a leash

meant going on a walk outside where she could sniff and enjoy the sunshine. Rexa began encouraging Nina to try the same things. She would nudge Nina's face and body towards gentle human hands. Through hundreds of hours of specialized socialization and behavior plans, Nina and Rexa made tremendous progress.

The change was most evident when they were resting in their shelter kennel. When they first arrived they would lay on each other in order to hide. Towards the end of their stay, they eagerly approached the door, tails wagging, big smiles, loving every second of attention. That's when we knew they were indeed ready to find their forever home.

Day 90 was the magical day that they caught the eye of a visiting adopter. Candice A. wasn't specially looking for a senior dog, much less two, but she decided to take a chance on the girls. She reports that Nina and Rexa are doing well, progressing more and more each day.

At BARCS they learned to be household pets, at home they learned to be “family.” ■





Tales with Tails Reading Program

In the summer of 2017, Orioles pitcher Kevin Gausman and his wife, Taylor, helped launch a new program at BARCS to promote childhood reading and social interaction with shelter pets. The Tales with Tails Program pairs children with animal reading buddies.

As a former teacher, Taylor understands the challenges that children face when learning to read, especially the pressure they experience when reading out loud in front of their classmates. The Tales with Tails program helps to alleviate that pressure by allowing kids to practice reading in a safe space with supportive listeners.

And, sharing stories with feline friends does more than just improve kids' reading ability. It also gives the shelter cats an important opportunity to engage in social situations, which ultimately helps them become (even) better candidates for

Continued on the next page



Orioles Pet Calendar:

The Baltimore Orioles have helped to raise more than \$330,000 for BARCS over the last seven years through sales of the annual Orioles Pet Calendar. In 2017, \$70,000 was raised through sales online, in our shelter and at the ballpark. A big thank you to the Baltimore Orioles for both your community and fundraising support of our mission!



More In-Kind Community Partners

The following businesses and individuals have supported BARCS mission through major in-kind contributions in 2017

adoption. Cats who are shy or fearful, a common issue for cats in shelters, learn to relax around new people.

At the official launch of the program, a young student from the Boys & Girls Club of Metropolitan Baltimore entered our "Meow Manor" cat room. Child-sized seats were set up in front of the cages of friendly cats. Kat, a stray cat who was fearful and not interested in interacting with people, did not have a seat set up for a reading buddy. But, the student insisted that her experience with the alley cats in her neighborhood would make them fast friends. We loved her spirit and agreed to let her move her seat to Kat's cage. She sat quietly and read, never peering into the cage or searching for her reading buddy.

In less than an hour of calm interactions through the non-threatening action of reading, Kat was at the front of her cage, stretching and slowly blinking. "She just needed a good friend," the student told our team.

The impact of this program has helped 76 children in 2017, and will continue into 2018. All children who participate in the reading visits receive a complimentary book with a pet-positive message and two tickets to a baseball game. This program is funded by OriolesREACH and Orioles Charitable Foundation. A big thank you to our community partners for making this new program a huge success for both children and animals in Baltimore City. ■

105.7 The Fan
 98 Rock
 Academy Ford Sales
 Aveda Salons
 Baltimore Business Journal
 Baltimore City Sheriff's Office
 Baltimore Sun Media
 Karen Burnett
 CBS Radio
 CityDog Magazine Baltimore
 Coastal Pet Products
 Document Essentials, LLC
 Doyle Printing
 Paul Eckert, II
 Fresh Step Litter
 Giant Grocery
 GreaterGood.org
 Harbour Sign & Graphics
 Harvey Agency
 Holiday Inn Inner Baltimore Harbor
 Hotel Indigo Baltimore
 Image360
 Lake Shore Pet Hospital
 Lord Baltimore Uniform

MediVet Products, Inc
 Mobile Instrument Service & Repair
 Hotel Monaco
 Mount Royal Printing & Communications
 Jordan Mullaney
 MWR Investigations, Inc.
 Gia'Donna Nichols-Holmes
 Pet Valu
 Petco Unleashed
 Pethealth Services
 Pixilated
 Royal Farms Arena
 Science Diet
 Second Chance
 Springtime Supplements
 Vicky and Chris Starr
 Total Wine and More
 VCA Columbia Animal Hospital
 Tito's Vodka
 WBAL Radio
 Weis Markets
 Sandra Wenige

Be the Change

Passion, compassion and the willingness to affect change, that's what makes a BARCS volunteer.

It takes a lot of hands and a lot of big hearts to rescue more than 11,000 animals each year. BARCS relies heavily on volunteers to help us care for our animals and succeed in finding them positive outcomes. From intake to adoption, volunteers are there every step of the way, showing our animals compassion and love. Each and every department and program in our shelter is aided by volunteer hours. We simply couldn't do it without them.

In 2017, more than 600 unique individuals gave their time to BARCS, along with dozens of corporate and community groups. **Collectively, our volunteers logged 32,920 hours this year, a value worth more than \$800,000.** Their donation of time has allowed our funding to stay focused on animal programs and care.

Thank you, volunteers. The compassion you show to pet owners in need, the lives of the animals you enrich and save every day, and your dedication to Baltimore's animal welfare community, make you an outstanding example for generations to come.



32,920 hours

were volunteered at BARCS in 2017. Below are the volunteers who gave 100 hours or more throughout the year.

Top Volunteers!

Lynn Acheson 528 hours

Emily Baskin 432 hours

Tina Schmeissner 2,020 hours

Kathleen Kelly 416 hours

Jeff Simon 464 hours

Justin Ulsch 808 hours

More than 300 Hours

James Colhouer

Brenda Cosgrove

Marilyn Hall

April Rusinko

Jeffrey Warthen

Steve Washington

Jan Wieczynski

More than 200 Hours

Alan Cassidy

Laura Dennis

Denise DeSeve

Ashley Gatewood

Mike Jackson

Pat Kreitzburg

Kathryn Lally

Jennifer Loeb

Janet Migliaccio

Matt Nierenberg

Erin Saul

Krysten Sellars

Lily Stark

Chris Stickel

Charlotte Trainor

Angela Vogt

More than 100 Hours

Jill Archibald

Penny Baker

Amanda Beale

Diane Brocato

Matt Brown

Alea Burke

Ann Carmody

Mike Coleman

Veronica Cryan

Maria Davidson

Katherine Davis Ziombra

Dan Devenny

Rebecca Dreisch

LeSales Dunworth

Robin Duvall

Linda Evans

Taylor Faloney

Christina Gallo

Randy Gresham

Esther Harris

Betsy Hartman

Dennis Helfritch

Susan Hixon

Carol Hyman

Elizabeth Kasemeotes

Brittani Kaufman

Mary Kerns

Frances Lochte

Corrin Markey

Kathryn Mattingly

Kathryn Mullen

Maggie Muszelik

Janet Orlin

Emily Perez

Jennifer Pitt

Madison Quinet

Cheryll Ratzsch

Jack Ratzsch

Lindsay Rogers

Karen Scanlon

Francis Scudellari

Amey Silkworth

Ciaran Skerry

Agnes Slaugh

Jean Sommers

Jamey Sultan

Naomi Swann

Kimberly Tarantino

Laura Thierer

Kellie Tosadori

Les Weinberg

Michael Williams (pictured left)

Susan Wheeler

Zulexma Zamudio-Medina

John Zimbrick



Kathryn takes a pup out of the shelter for a hike.



Naomi, Janet, Erin, Susan and Lily helped find more than 100 dogs and cats homes at a mega adoption event in 2017.



Lynn helps socialize and snuggle kitties in our shelter.

Fiscal Year 2017: July 1, 2016 - June 30, 2017

REVENUE

- Private Donations: \$1,180,629
- Grant Funding: \$1,130,858* (see below)
- Special Events: \$761,572
- Municipal Contracts: \$1,185,115
- Fees for Service:
 - Pet Adoption: \$127,095
 - Baltimore City Pet Licenses: \$130,045
 - Public Clinic: \$22,839
 - Other: \$138,823

TOTAL REVENUE: \$4,676,976*

Additional In-Kind Revenue: \$954,450

EXPENSES

- Staff Salaries and Benefits: \$2,272,774
- Animal Care, Food and Supplies: \$196,197
- Animal Medical Expenses: \$371,356
- Fundraising: \$168,295 (3.6% of budget)
- Restricted Expenses: \$844,267
- Administrative: \$187,610

TOTAL EXPENSES: \$4,040,499

**Significant lifesaving grants were awarded to BARCS at the end of Fiscal Year 2017. While this funding has been recorded in the FY 2017 budget (due to deposit date), it is allocated to support shelter programs in FY 2018.*

There have been many changes to BARCS over the past decade, from new programs and projects, to staff hired and a large increase in adoptions and other positive outcomes—we are always transforming and expanding to save lives. But, we are proud of one thing that has always remained the same: our financial responsibility, to both the animals and our donors.

In the chart 2 (opposite page) you will see just how reliant our organization is on private donations, event attendance and grant funding (restricted private donations, often program specific) from our community. **In fiscal year 2017, BARCS' fundraising expense percentage (chart 1, below) was a record low 3.6%, meaning that for every \$1 you give, \$0.96 is allocated directly to helping animals in need.**

CHART 1: REVENUE COMPARED TO EXPENSE TYPES: FY 2016/2017

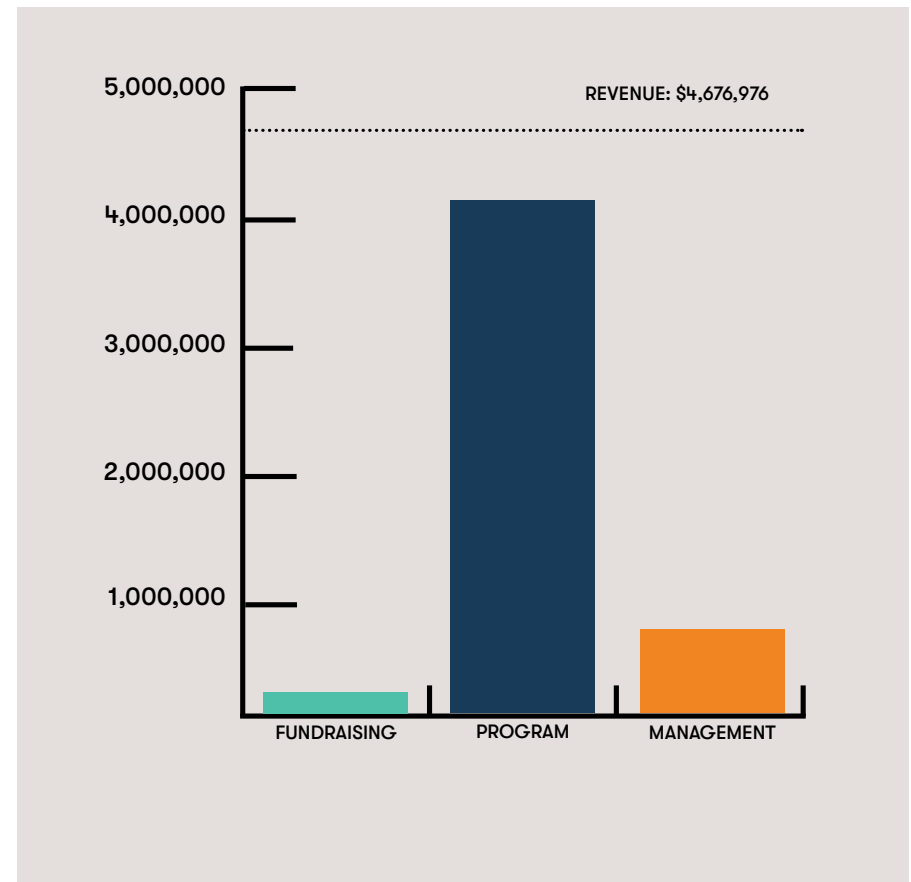
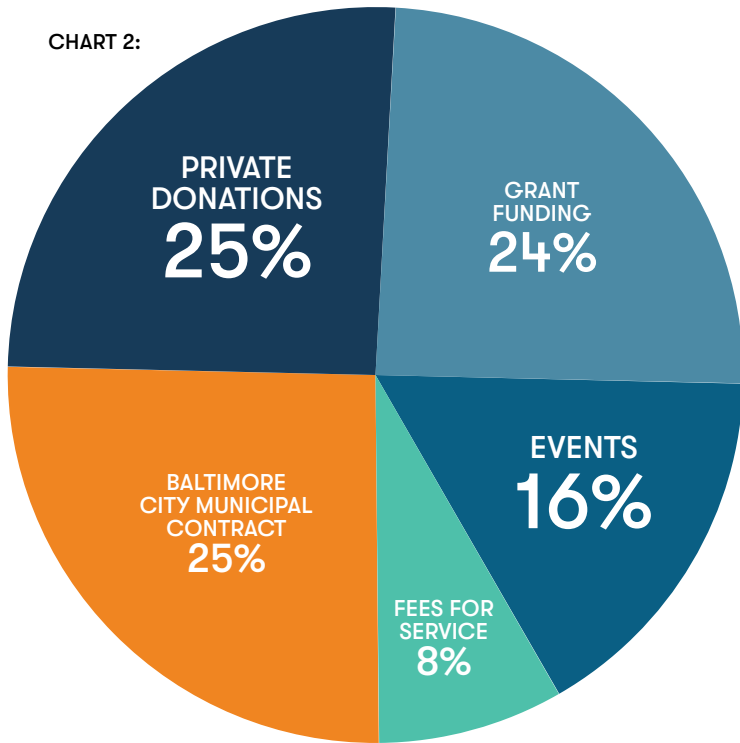


CHART 2:



Miracle Maker Spotlight: Petco Foundation

We'd like to recognize the Petco Foundation for their on-going financial support of BARCS' mission and programs. In 2017, the Petco Foundation awarded BARCS a two-year Lifesaving Grant of \$500,000. This grant supports three of BARCS' programs: the Training and Enrichment Program (pictured), the Community Cats (TNR) Program and the on-going efforts of our Offsite Adoptions Program, a program that finds alternative setting and events to find adopters for homeless animals. Throughout this report, you will find stories and data that support the importance of this grant. Thank you, Petco Foundation, for all you do for BARCS and the Baltimore Community at large.

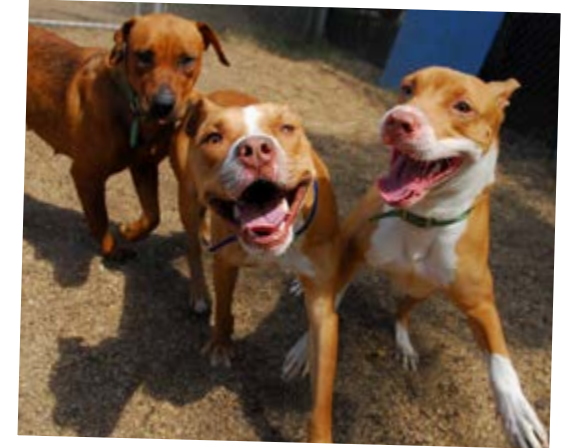
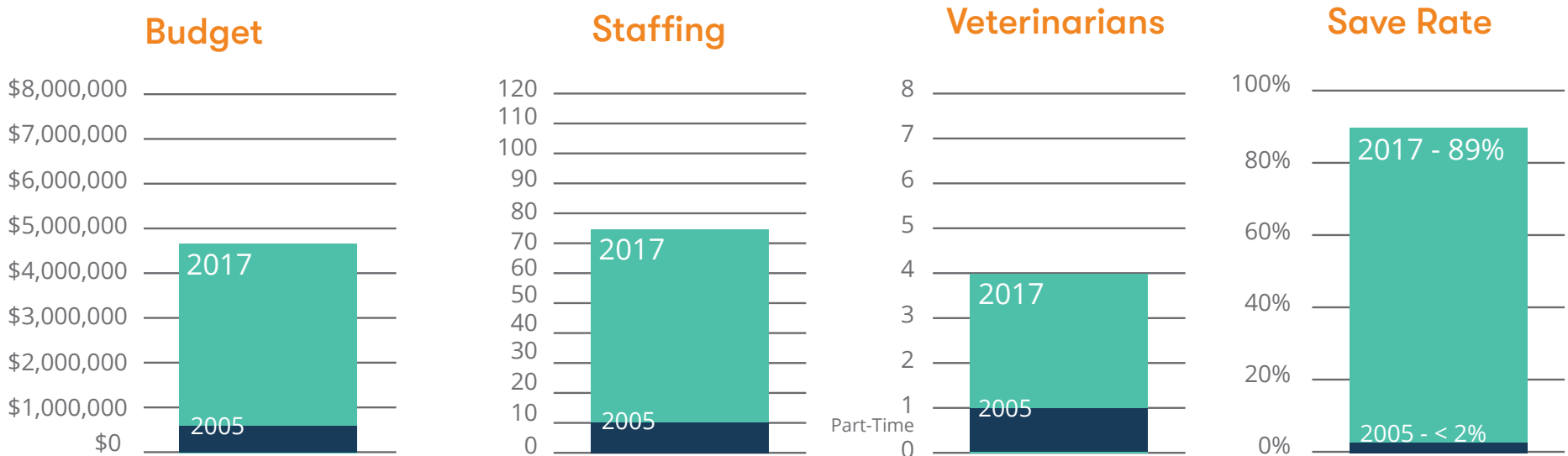
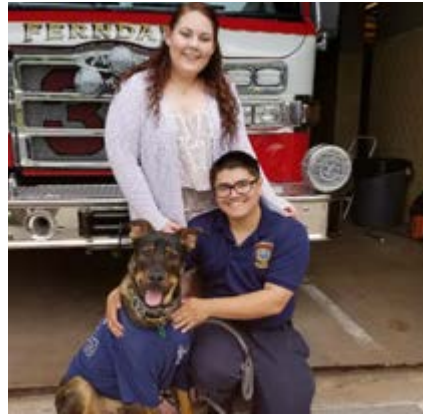


CHART 3:



"Going Home" Adoption Photos



501(C)3 ORGANIZATION

WWW.BARCS.ORG