



Third Annual  
 **DOG**  
Wedding

**FEBRUARY 3, 2024**  
The Lord Baltimore Grand Ballroom

**Sponsor  
Opportunities**

# It Was Love at First... Sniff!

## BARCS' DOG WEDDING IS A FRESH TAKE ON THE TRADITIONAL CHARITY GALA

You are cordially invited to the doggy wedding of BARCS alumni Manny “Munch” Deacon and Pippa Maloy. We know what you’re thinking: “It’s about time they’re tying the knot!” The Third Annual BARCS Dog Wedding will be held on **Saturday, February 3, 2024 at the Lord Baltimore Hotel in Baltimore, Maryland.** In addition to being a fundraising lifeline for Baltimore’s homeless animals, supporting the return of this highly-anticipated event is a wonderful marketing opportunity for your business.

## BARCS' DIGITAL REACH

- Social Media Followers: 215,000+
- Annual Social Media Reach: 2.5 Million
- Website Unique Annual Visitors: 530,000
- Website Pageviews Per Year: 2,000,000
- Number of Emails Contacts: 87,000



## YOUR SUPPORT SAVES LIVES

This unique event was a first of its kind in Baltimore and the greater animal welfare community when it launched in January 2020. Since the announcement of the BARCS Dog Wedding, the event has received widespread attention through social media, email marketing, and broadcast and print media, providing a unique way for your business or group to reach over one million pet owners in the Baltimore/Washington region. Sponsors can choose to support the BARCS Dog Wedding at a variety of levels with benefits like your company’s logo on advertising materials and the event website, naming rights to guest tables and more.

*\*Impressions are projected based on data from previous BARCS events, social posts, emails and traditional media interactions*

# The Wedding Paw-ty | \$10,000

## EXCLUSIVE BENEFITS

- Escort our kitten bridesmaids and groomsmen down the aisle!
- Company name is announced in the ceremony script
- Exclusive seating for 10 guests in the front row at the “Immediate Family” tables during the ceremony and reception

## PROMOTION BENEFITS

- 6 weeks of promotion through BARCS’ social media channels
- 6 weeks of promotion through all BARCS Dog Wedding email communications distributed
- Logo placement on the front page and sponsor page of the BARCSwedding.org website
- Custom graphic with company logo for use on your company’s social media accounts (or online placement of your choice)



## EVENT NIGHT BENEFITS

- Top logo on wedding program
- Acknowledgement in dinner toast or your own unique “Man’s Best Friend Toast” given by a representative of your organization
- Table centerpiece company logo acknowledgment
- Recognition on eye-level sponsor board at the event

# Cocktail Hour | \$7,500

## EXCLUSIVE BENEFITS

- Naming rights to the cocktail hour
- Custom cocktail hour table centerpieces
- Exclusive seating for 10 guests in the front row at the “Immediate Family” tables during the ceremony and reception

## PROMOTION BENEFITS

- 4 weeks of promotion through BARCS’ social media channels
- 4 weeks of promotion through all BARCS Dog Wedding email communications distributed
- Logo placement on the front page and sponsor page of the BARCSwedding.org website
- Custom graphic with company logo for use on your company’s social media accounts (or online placement of your choice)



## EVENT NIGHT BENEFITS

- Second logo on wedding program
- Acknowledgment in ceremony show script
- Table centerpiece company logo acknowledgment
- Recognition on eye-level sponsor board at the event



# Love at First Sniff | \$5,000

*Sponsorships Currently Available: 2*

## EXCLUSIVE BENEFITS

- Naming rights to the guest check-in and logo on seating cards for all guests OR place setting gifts at all seats including your companies logo
- Exclusive seating for 6 guests in the front row at the “Immediate Family” tables during the ceremony and reception

## PROMOTION BENEFITS

- 4 weeks of promotion through BARCS’ social media channels
- 4 weeks of promotion through all BARCS Dog Wedding email communications distributed
- Logo placement on the front page and sponsor page of the BARCSwedding.org website
- Custom graphic with company logo for use on your company’s social media accounts (or online placement of your choice)



## EVENT NIGHT BENEFITS

- Logo on the wedding program
- Acknowledgement in the dinner toast
- Company logo acknowledgment on table centerpiece
- Recognition on eye-level sponsor board at the event

# You Had Me at Woof | \$2,500

*Sponsorships Currently Available: 3*

## EXCLUSIVE BENEFITS

- Naming rights to one of the following: photo booth, dance floor, custom table wine labels or guest gift bags
- Premium seating for 4 guests in the front rows at the “Immediate Family” tables during the ceremony and reception

## PROMOTION BENEFITS

- 2 weeks of promotion through BARCS’ social media channels
- 2 weeks of promotion through all BARCS Dog Wedding email communications distributed
- Logo placement on the front page and sponsor page of the BARCSwedding.org website
- Custom graphic with company logo for use on your company’s social media accounts (or online placement of your choice)

## EVENT NIGHT BENEFITS

- Logo on the wedding program
- Acknowledgement in dinner toast
- Company logo acknowledgment on table centerpiece
- Recognition on eye-level sponsor board at the event

# Furever Yours | \$1,000

*Sponsorships Available: 15*

## EXCLUSIVE BENEFITS

- Premium table seating for 2 guests during the ceremony and reception

## PROMOTION BENEFITS

- Week-of promotion through BARCS' social media channels
- Week-of promotion through all BARCS Dog Wedding email communications distributed
- Logo placement on the sponsor page of the BARCSwedding.org website
- Custom graphic with company logo for use on your company's social media accounts (or online placement of your choice)

## EVENT NIGHT BENEFITS

- Company name listing on wedding program
- Company logo acknowledgment on table centerpiece
- Recognition on eye-level sponsor board at the event

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# Yappily Ever After | \$500

*Sponsorships Available: 20*

## PROMOTION BENEFITS

- Logo placement on the sponsor page of the BARCSwedding.org website
- Custom graphic with company logo for use on your company's social media accounts (or online placement of your choice)

## EVENT NIGHT BENEFITS

- Table centerpiece company logo acknowledgment
- Recognition on eye-level sponsor board at the event

# More Support Opportunities:

## Friend of BARCS | \$250

*Sponsorships Available: Unlimited*

### PROMOTION BENEFITS

- Logo placement on the sponsor page of the BARCSwedding.org website

### EVENT NIGHT BENEFITS

- Recognition on eye-level sponsor board at the event
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## In-Kind Sponsorships

### EVENT NIGHT BENEFITS

The BARCS Dog Wedding is not possible without the generous donation of goods and services and the expertise of our many vendors. Donations in-kind to the event will receive recognition at the valued level of the contribution along with the opportunity to include their business information in the take-home bags of all attendees.

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**2024 SPONSORSHIP CONTACT:** Please email Kate Pika, BARCS Assistant Director of Philanthropy, at [kpika@barcs.org](mailto:kpika@barcs.org).